

**METHODS, APPARATUS AND COMPUTER PROGRAM PRODUCTS FOR
DISPATCHING AND PRIORITIZING COMMUNICATION OF GENERIC-
RECIPIENT MESSAGES TO RECIPIENTS**

ABSTRACT OF THE DISCLOSURE

Devices, methods and computer program products are provided for dispatching messages to recipients and for prioritizing the dispatch of generic-recipient messages.

- 5 The device and methods are generally automatic and, thus, require minimal manual intervention by system administrators. Further, the devices and methods are capable of supporting both local and remote message dispatching so as to optimize the system and achieve a lowest cost alternative. In addition, the devices and methods of the present invention dispatch messages over various communication means, such as short-range
- 10 wireless, Internet, cellular networks and the like.